

# SOCIAL MEDIA TRAINING

## BASIC SOCIAL MEDIA TRAINING

**\$500.00**

- Price includes full social media audit and hour phone consultation.
- Social media audit to identify what authors are doing right/can do better and how they can exploit their strengths & personality/hobbies to build a personal author brand.
- How to keep up with twitter via lists
- How to find your community and create engagement for your tweets
- Twitter Etiquette
  - Including interacting with authors/agents and editors
- How to create more engagement on Instagram
- Taking/editing better photos, easily.
- What to do if you're called out online.
- Best Twitter events/practices for building a community
- Identifying your strong suits for organic promo
- Sharing your buy links/Goodreads links in an eye-catching way

## MORE ADVANCED OPTIONS

**ADDITIONAL \$100.00**

- Basic graphic/gif Tutorial or walkthrough (requires skype video call)
- Best Apps for making shareable content (IG Stories + Twitter)
- Creating your own weekly or monthly twitter event

